

A one-time donation of \$NNN will underwrite this safe and effective program.

Donations of \$100 or more are acceptable

Helping our children will generate much good will and media publicity for your organization. Your modest financial involvement can make a huge difference in the quality of life for our students and educational standards in our area.

This request can serve all grade school children in (ABC) School, and will be self-sustaining.

Unfortunately neither Federal, State, nor School District Funding is available to underwrite this safe and economical solution to the head lice problem in our schools. That's why we're turning to the leading businesses of our community for support.

We would like to add your organization to the announcement(s) we send to the local media when the donation is made, again when their new, non-pesticide lice products arrive (Perhaps with a photograph) and finally, to the announcements we send home to parents.

Please take a moment to read the attached materials which give more in-depth information.

Your thoughts are most important to the Parents, the (ABC) School, our Parent teacher Organization (PTO/PTA) and to me. I'll be calling you in 7-10 days to speak directly with you about this issue and answer any questions you may have.

Sincerely,

(Your name), PTO/PTA President
(ABC) School(s)
Contact info: phone / e-mail

Note: Calculate your start up seed money based upon \$1.00 for each child K through 6 within the school system you represent.